



INTERCONTINENTAL.
AMSTEL AMSTERDAM

PRESS RELEASE

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INTERCONTINENTAL AMSTEL AMSTERDAM WINS HOSPITALITY AWARD

During a reception on the *Amstel's* terrace, Mr Wim Dupont, President of *INCH (International Network Connecting Hotelschool Graduates)*, presented the *M.G.J. Kempers Bokaal* to Mr Hendrik Bosch, General Manager of the *InterContinental Amstel Amsterdam*. This award confirms the *Amstel Hotel's* excellent (inter)national reputation as one of the Netherlands' finest hotels and its leading position within the hotel business. Hendrik Bosch was commended for his remarkable international career, in the course of which he has boosted the fame and reputation of the Netherlands' hoteliers.

The *M.G.J. Kempers Bokaal* is awarded every three to four years to a person or organisation for outstanding services to the association or the industry in general. Since its introduction in 1970, this cup has been presented a dozen times. Among the recipients have been KLM, the Alliance Gastronomique Néerlandaise and RAI Amsterdam. It is named after Mr M.G.J. Kempers, who served on the organisation's board for almost 30 years. For more information, please visit www.inch.nl.

Hendrik Bosch started his career at *Hotel Restaurant Prinses Juliana* in Valkenburg, led by famous patron Fons Stevens. At the age of 23, he left the Netherlands for a foreign career that was to last 36 years. At 28, he became General Manager of the Plymouth *Holiday Inn* – at the time the youngest person in the hotel's history to do so. Bosch served as General Manager at various hotels, including the *Plaza Athénée* in New York, the *Mandarin Oriental Excelsior Hotel* in Hong Kong and the *Imperial Queens Park Hotel* in Bangkok. In Thailand he set up a new hospitality division and opened his own restaurant, *Hendrix@26 Restaurant*.

“A palace on the Amstel river” was what Dr Sarphati had in mind when he drew up the plans for a hotel of international standing in 1863. The *Amstel Hotel* was opened in 1867 and was Amsterdam's first Grand Hotel. Now, more than 140 years later, the hotel has become synonymous with hospitality, making it a favourite destination for the rich, famous and powerful. For more information please visit www.amsterdam.intercontinental.com.

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InterContinental Hotels & Resorts has over 150 hotels, located in more than 60 countries with local insight that comes from over 60 years' experience. At InterContinental we believe that superior, understated service and outstanding facilities are important, but what makes us truly different, is the genuine interest we show in our guests. Our desire is to help guests make the most of their time. We connect our well-traveled guests to what's special about a destination, by sharing our knowledge so they enjoy authentic experiences that will enrich their lives and broaden their outlook.

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